

# Goodwill Family Festival Featuring the 10<sup>th</sup> Annual Fire and Rescue Challenge

*May 9, 2009 at Cherokee Park – Morristown, TN*



Get ready for a big day! This year the 10th Annual Fire and Rescue Challenge will be held at the same time and on the same grounds as our Family Festival. There will be live music, vendors, artists, children's activities and lots of fun for the whole family, all happening during the competition!

Contributions of all sizes are greatly appreciated and will be recognized. Any proceeds from this event will directly benefit Goodwill Industries-Knoxville, Inc.'s mission of providing vocational training and employment opportunities for individuals with barriers to employment throughout our 15 county service delivery area.

## Sponsorship Levels:

### **Chief Level** – \$2,500 and +

Logo on all promotional materials, banner displayed at the event, receive a full page ad in the program and vendor booth space, and mentioned as a primary sponsor in announcements throughout the day.

### **Captain Level** – \$1,000 to \$2,499

Logo on all promotional materials, banner displayed at the event, receive a ½ page ad in the program and vendor booth space.

### **Fighter Level** – \$500 to \$999

Company name on all promotional materials, banner displayed at the event, receive a ½ page ad in the program.

If you have questions, call or email the Marketing Team at [MarketingUsers@gwiktn.org](mailto:MarketingUsers@gwiktn.org) or 865.588.8567.  
For more information, go to:

***[www.firerescuechallenge.com](http://www.firerescuechallenge.com)***

Supporters:

**\$500** – Receives a full page mention/congratulatory in our program book.  
5.25” x 8”

**\$100** – Receives a half page mention/congratulatory in our program book.  
5.25” x 4”

**\$50** – Receives a third page mention/congratulatory message in our  
program book. 5.25” x 2.75”

These spaces in our program can only have the name of the sponsoring person or business. If you would like to use this space to congratulate the award winners or to announce your support of Goodwill Industries-Knoxville, Inc., this is accepted. Please note that these are not advertisements, therefore we are unable to list phone numbers, addresses or logos anywhere in our program booklet.

Samples are on the back of this page:

Actual Half Page Size

Actual Third Page Size